

Maid2Clean Franchise Ltd  
Caiden House  
Canal Road, Timperley  
Altrincham, Cheshire WA14 1TD  
Tel. 0845 257 0677



## **Maid2Clean: Become an industry leading brand not a pioneer of a lesser system.**

**Maid2Clean's success in the domestic cleaning market has demonstrated durability and quality of the brand that now offers work to thousands of cleaners throughout the UK, Ireland & Canada.**

'Maid2Clean out-competes the rest of the competition on many factors' quotes Mike Hanrahan MD. 'Many of the things our competitors do we don't and vice versa.'

Mike has been running the cleaning management operation since 1993 and launched as a franchise in 2004. 'Maid2Clean proudly competes with other cleaning brands and continues to grow exponentially despite them. Our 87 (November 2009) Franchisees un the UK have enabled Maid2Clean to be known as the choice brand in domestic cleaning services.'

Our Franchisee testimonials speak for themselves (See <http://www.maid2clean.co.uk/franchise/testimonials.html> )

So what are the unique advantages of running a Maid2Clean franchise?

1. **Maid2Clean®** franchisees work smarter not harder than the competition.
2. You get a management business (not a job or a cleaning business to run)
3. Buy a franchise from a company that operates the business themselves (most franchisors do not trade the business that they sell.)
4. Small initial investment under £10k buys you a complete franchise package
5. Rapid return on investment
6. Growth market sector with nationwide demand for our services
7. Minimal risk, high margin business
8. Lower overheads than the competition
9. Regular business reviews focusing on your success
10. Low interest financial assistance
11. Can be run from home
12. Call centre facility available
13. Few can compete with us
14. 90% repeat business
15. Trusted proven business system since 1993
16. Automated residual income



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17. The only BFA & BICS franchise of our type
18. Join a National and International Franchise Team

Sales and marketing of the business is taught to all Franchisees during their 4-stage training programme. Nothing is more important than following the unique Maid2Clean system. As Maid2Clean is a management franchise then the ability to manage is essential.

What do Maid2Clean Franchisees get paid to do?

‘Our Franchisees are paid to advertise for cleaners, interview them in their own home, vet them, marry up with a client, insure them and replace if on holiday, poorly or unsatisfactory’ answers Mike Hanrahan.

Maid2Clean acknowledge that there are other cleaning companies looking for franchisees but none operate exactly like Maid2Clean. Our Maid2Clean CICO system (check in check out) system is unique in the industry something clients value a great deal.

There are many reasons why people should consider joining the Maid2Clean network Mike explains.

1. No more exchanging your time for money like a job or a "Man in a van" type Franchise or a "Cleaner in a van" type franchise - **Maid2Clean®** offers a residual income business.
2. No staff overhead costs
3. No cleaner overalls to provide
4. No expensive cleaning equipment to buy
5. No cleaning materials to buy
6. No transportation of cleaners or equipment from 1 job to another
7. No third parties involved – learn the business directly from the franchisor
8. No cash flow problems – clients pay in advance of the cleans
9. No van purchase/hire costs
10. No invoicing or cash collections
11. No need to ever meet a client
12. No dependency on highly skilled staff

Maid2Clean offers unparalleled support to all franchises whether they have been in the business two weeks or 2 days. The Maid2Clean client management system is the most comprehensive and powerful system in the industry to automate as much as possible the admin side of the business.

Maid2Clean offers its franchise owners the opportunity to operate in their own exclusive territory of 100,000 residences. As a third of the UK is now sold places are strictly limited to the highest caliber Franchise applicants.

Further details are available from Mike Hanrahan on 0845 257 0677.