



## Maid2Clean Offers Franchise Connect Solution to Franchisees

**Maid2Clean Franchise** is delighted to announce the launch of an on-line, unique, secure and innovative marketing resource to its franchisees at **no extra cost** to them, with the added benefit of improved product quality and lower cost prices for key items.

**Franchise Connect** have designed and built a software solution for franchisors or any other multi-site organisation, which provides a dedicated on-line portal for businesses through which individual franchisees or business units can purchase items which are typically branded and/or personalisable, such as: business stationery, promotional items, work wear, advertising, signage and banners. Any item can be added to the portal at the request of the business owner.

**Franchise Connects'** sister company, Design Office, are an ISO 9001/14001 accredited design and print company staffed with both graphic and web designers as well as having their own print shop containing lithographic and digital printing equipment.



**Pictured above: Mike Hanrahan with Kevin Edge at the Franchise Connect print and design base**

### **Franchise Connect and Maid2Clean working together**

**Maid2Clean** franchisor Mike Hanrahan has always been keen to embrace new technology, especially when he can see the potential for it to deliver real benefits to his franchisees and he immediately recognised the potential in the **Franchise Connect** system.

**Franchise Connect** are delighted to have been working closely with Mike Hanrahan during recent months on the development of the new and exciting on-line resource for **Maid2Clean**. The **Maid2Clean** on-line resource is a simple and secure method for franchisees to use when ordering marketing, advertising, print, web services and merchandising materials. The portal has been designed to offer franchisees a secure (password protected), convenient (orders can be placed 24/7) and quick (no need to hand write or fax purchase orders), order placement service.

Using the **Maid2Clean** portal guarantees franchisees that product will be received on time and to the highest standards of both finish and accuracy. The portal will provide franchisees with a satisfying shopping experience which will be supported with a secure credit card payment system, ensuring franchisees enjoy the benefit of extended credit.

**Franchise Connect** provide a help-line for **Maid2Clean** franchisees and will supply goods and services to committed service levels against each item featured in the portal, whilst at the same time, in conjunction with Mike Hanrahan, **Franchise Connect** will be continually reviewing the range of items available and adding new items as appropriate.

Mike Hanrahan commented: "The new portal offers our franchisees increased choice within pre-defined service levels, picking list management, order consistency, brand policing, reporting and MI. We are all delighted with this solution.

**Franchise Connect** have guaranteed to match prices from our previous approved suppliers, or to put competitors details of our choice in. Our primary marketing tool is a mailing leaflet and **Franchise Connect** are supplying a better quality product at no extra cost to **Maid2Clean**.

There are management reports available from a different screen that record products purchased to a properly defined specification. All our literature has been branded with the correct colour codes (pantone colours etc) so that uniformity, professionalism and policing of the brand is the order of the day.

**Maid2Clean** franchisees now have access to an industry leading on-line resource which offers a professional, convenient, single source for an improved and increasing range of products."