

Inventions & innovations. Which is smarter?

What do Google, Microsoft, MacDonalds, BT and Maid2Clean have in common?
This may get you thinking aloud.

Did you know that...

... Larry Page (Google) did not invent the search engine

... Ray Kroc (MacDonalds) did not invent the Hamburger

... Bill Gates (Microsoft) did not invent the idea of Windows? He borrowed the idea off Steve Jobs (Apple) who in turn borrowed the idea from Rank Xerox.

... James Dyson did not invent the vacuum cleaner

... BT did not invent the telephone

... Maid2Clean did not invent the concept of domestic cleaning.

One factor that all the above companies have in common is that they have invented ways to differentiate themselves in the market place better than their competitors. Maid2Clean is a white collar management franchise that has the focus potential and wherewithal to become the number one domestic cleaning company and franchise system in the UK?

Franchisor Mike Hanrahan stated "Our customers believe that the Maid2Clean business provides domestic cleaning services in a superior fashion than the competition and our goal is to stay ahead of the game by continuous innovation of our business franchise model"

Further details can be obtained from the contact details below.

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